

## ANZSPM ADVERTISING

ANZSPM is the specialty medical society that facilitates professional development and support for its members and promotes the practice of palliative medicine to improve the quality of care of patients with life threatening illnesses and support for their families.

### Our Publications:

ANZSPM offers advertising in two publications: ANZSPM Newsletter and ANZSPM website. Please note that our regular ANZSPM member electronic news include a link to the positions vacant on our website.

**Content restrictions:** ANZSPM has a policy of no product advertising in the media outlined below.

Publication	Publishing Date	Closing date for articles	Format for Content
ANZSPM Newsletter	April, August, December	See attached publication schedule	Full colour Word and separate image files
ANZSPM website <a href="http://www.anzspm.org.au">www.anzspm.org.au</a>	Usually within two business days of receipt – confirm by email to <a href="mailto:info@anzspm.org.au">info@anzspm.org.au</a>	N/A	Full colour Word and separate image files

### Advertising rates – Prices are GST exclusive

#### ANZSPM Newsletter

For up to one full page (minimum ¼ page – depends on layout and amount of content required) \$250 aud(+ GST for Australian clients – i.e \$275aud)

#### Website

For up to three months (for 'Positions Vacant' – one free per position advertised) \$270aud (+ GST for Australian clients- i.e \$297aud)



Financial members of ANZSPM can place an approved advertisement for no cost (this excluded advertising for 'Positions Vacant')

### To place an advertisement

Please direct all enquiries, including any special requests for advertising to:

Administration Officer

+61 2 6189 2244

[info@anzspm.org.au](mailto:info@anzspm.org.au)

### Payments

Payment may be made by direct credit, credit card or cheques payable to ANZSPM.

### Advertising Terms and Conditions

1. All copy for advertisements is subject to the approval of ANZSPM, who reserve the right to decline or cancel any advertisement, even if ordered and paid for without stating any reasons therefore, and/or make modifications necessary to any advertisement in order to maintain the publication's standards.
2. Advertisements must be cancelled in writing and can only be cancelled up to 10 days prior to publication of the newsletter. All cancellations will incur a 20% cancellation fee. This fee becomes payable immediately on receipt of the cancellation instruction.
3. Every effort will be made to avoid errors, but no responsibility will be accepted for any mistakes that may arise in the course of publication of any advertisement. These mistakes are taken to include non-insertion, insertions other than those ordered and errors and omissions within the advertisement. ANZSPM accepts no responsibility for slight variations in colour on advertisements.
4. No responsibility will be accepted for loss or damage to copy, artwork or photographs supplied.
5. Advertisers must ensure that the content of the advertisement complies with all legal requirements. The advertiser shall further indemnify ANZSPM in respect of any claims, costs and expenses that may arise from anything contained within the advertiser's advertisement and published on the advertiser's behalf.
6. It is the advertiser's responsibility to supply suitable material to ANZSPM within the deadlines stated.
7. The advertiser agrees to pay standard production rates for any additional work required to make digital material press-ready, including converting open files, or resizing advertisements. Any alterations to material will be charged for.
8. Payment terms are 30 days from date of invoice.
9. The person entering into this agreement on behalf of the advertiser warrants that they are duly authorised to act on behalf of the advertiser.
10. The Editor and/or President of ANZSPM reserve the right to make decisions regarding individual enquiries about the cost of advertisements.



## ANZSPM Newsletter Publication Timetable 20201

Publication	Material deadline	Publishing timeframe
ANZSPM newsletter April	15 <sup>th</sup> March	Mid-April
ANZSPM newsletter – August	19 <sup>th</sup> July	Mid-August
ANZSPM newsletter – December	1 <sup>st</sup> November	Early December

